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2.09

# New Flowers for Your 1952 Garden



PEPPERMINT STICK ZINNIAS

## Better Gardens

“EVERYTHING TO MAKE THEM SO”  
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# BETTER BULBS FOR

## TIGRIDIA, "Mexican Shell Flower"

Extremely showy flowers for the mid-summer garden. The large (4- to 6-inch) flowers resemble wide-open tulips; although each flower lasts but a day, buds open intermittently for weeks. Prefer very light shade, or full sun; good drainage, but plenty of water. Plant 4 inches deep, 6 inches apart.

**Separate Colors** are available: Scarlet, Wine Red, Pink, Rose, Deep Rose, White, Cream, and Yellow; also Mixed.

**Top-size Bulbs, Doz. \$1.50; 100 \$10.50.**

## TRANSVAAL DAISIES

### GERBERA HYBRIDS

The aristocrat of the daisy family, the long cutting stems crowned with shapely narrow petals in every conceivable shade of pink, rose, salmon, yellow, apricot, scarlet, and crimson.

Plant in well-drained, humus-enriched soil in full sun March to May.

**Califlora Hybrids.** Strong 3-crown divisions, each 35c; doz. \$3.50.

## GLOXINIA

Gorgeous shade-loving pot plants with large, open red, blue, violet, and white flowers above the huge soft leaves.

Start on moist peat or leaf mold January to March for spring and summer.

**Belgian Hybrids, Mixed. Each 35c; dozen \$3.50.**

## TUBEROSE

These waxy-white, intensely fragrant flowers in spikes are old-time favorites for the garden, potting, and cutting, enjoying a new wave of popularity.

**Double Pearl.** Double white. 2 for 35c; doz. \$1.75.

**Single Mexican.** Single white. 2 for 25c; doz. \$1.25.

## FANCY-LEAVED CALADIUMS

Easily the most beautiful and spectacular of foliage plants for the greenhouse, where they may be started from March to May. Plants may be set in wind-sheltered shade during the summer, and are lovely gifts for indoor decoration through spring and summer.

Green-and-White; Pink-and-Green; Red-and-Green; and Many Types Mixed.

**Each 50c; doz. \$5.50.**

## TRUE LILIES

**Gold-banded Lily of Japan** (*L. auratum platyphyllum*). Large, somewhat recurved white petals, each with a broad gold stripe down its center; crimson spots. Set Jan.-Feb., for August bloom. Large imported bulbs, each 60c; doz. \$6.00.

**Lilium speciosum rubrum.** The glorious rose-pink lily, with large recurved petals spotted dark red. Plant Jan.-Feb. for late August bloom. Large imported bulbs, each 60c; doz. \$6.00.

## PINK & YELLOW CALLAS

**Pink Calla** (*Zantedeschia Rehmanni*). Rose-pink blooms in half-shade (not dense shade) in May. Each 35c; doz. \$3.50.

**Yellow Calla** (*Z. Elliotiana*). Golden yellow flowers in May; distinctive, spotted leaves . . . needs some sun. Each 35c; doz. \$3.50.

## LILY OF THE VALLEY

**Lily of the Valley** naturalizes even in mild So. Calif. if planted on the north side where the soil stays cold in winter, yet receives summer sun. Oregon-grown pips, doz. \$1.25.

## DAHLIAS

We have a fine selection of the most popular varieties in each of the dahlia classes, including some of the very newest and best varieties you may have seen on display at the Southern California Fall Flower Show in Pasadena.



GLADIOLUS, CHAMOUNY



TUBEROSE

## "LILY OF THE INCAS"

**Sprekelia formosissima** (Jacobean Lily; Orchid Amaryllis). Large, dark scarlet orchid-shaped flowers two to four times each year from evergreen bulbs set shallowly in sun, where water may be withheld alternately for a few weeks, then given copiously for a few weeks. Each 50c; doz. \$5.00.

## HYBRID MONTBRETIAS

**Montbretias** are easily grown in sun in light soil and leaf-mold, kept well-watered, and resemble miniature gladiolus. **New Hybrid Mixture**, in shades of gold, orange, and mahogany, flowers June-August. 3 for 40c; doz. \$1.50.

## "DAFFODIL AMARYLLIS"

**Ismene calathina** (Peruvian Daffodil). Several very large, pure white fragrant flowers on a strong stalk in May-June. Wide green foliage. Each 35c; doz. \$3.50.

**Pancratium maritimum** (Sea Daffodil). Similar to Ismene, but flowers somewhat smaller, foliage narrower and gray-green. Blooms Aug.-Sept. Each 20c; doz. \$2.00.



TIGRIDIA (MEXICAN SHELL FLOWER)



GLOXINIA



CYMBIDIUM



# R SPRING PLANTING

## NEWER GLADIOLUS

**Capeheart.** Warm clear pink; a beautiful shade and popular.

**Chamouny.** Beautiful deep rose-pink, attractively edged with silver; many flowers out at once.

**Corona.** Distinctive rose-pink picotee edge on large creamy-white blooms; tall and strong.

**Elizabeth the Queen.** Lovely clear lavender with a golden throat; many ruffled flowers out at once.

**Ethel Cave Cole.** Pure light rose-pink spikes on tall stems.

**King Lear.** Large ruffled royal purple. Plant with Elizabeth the Queen and Lady Jane for an effect!

**Lady Jane.** Exhibition light yellow, with deeper lower petals.

**Margaret Beaton.** One of the most beautiful. Large glistening-white flowers feathered in the throats with scarlet.

**Miss Wisconsin.** Outstanding new bright rose-pink; a prizewinner at many recent shows.

**Pandora.** Soft salmon-pink, slightly darker lines in throat.

**Picardy.** Still the favorite peach-pink (salmon-apricot) glad!

**Ravel.** This lovely new variety is the closest approach to a blue gladiolus; medium-blue with a purple throat.

**Red Charm.** Rich velvety red, with up to 9 florets open at once on a tall straight stem.

**Snow Princess.** Large and fine pure white; perfectly-placed, wide-open flowers on tall straight stems.

**Spotlight.** Great new dark yellow, with a scarlet blotch in each large flower's throat.

**Valeria.** Beautiful ruffled bright scarlet-red, set off by a hint of cream deep in the throats.

**White Gold.** Large, clear light cream; tall exhibition variety.

All above separate colors, **Doz. 85c; 100 \$6.50.**

**Rainbow MIXTURE.** Contains these and other choice varieties. **Doz. 75c; 100 \$5.00.**

## TUBEROUS BEGONIAS

The breath-takingly beautiful blossoms of Tuberous Begonias are first choice for color and show in shade each summer and early fall. They are easily grown in pots or out-of-doors in a rich, light, well-drained soil containing a high percentage of leaf mold. **Full directions for their culture with every order.**

**Camellia-Flowered Doubles.** The huge flowers (4 to 6 inches in diameter) resemble Camellias. Choose from the following separate colors: Pink, Rose, Salmon, Apricot, Scarlet, Dark Red, Yellow, and White; also Mixed.

**Giant Frilled Singles.** The beautifully ruffled flowers hold their heads well for bedding. Choose from all above separate colors or mixed.

**Carnation-Flowered Doubles.** The giant flowers have fimbriated petals, resembling those of Carnations. Choose from the following separate colors: Rose, Salmon, Scarlet, Yellow, or All-Colors Mixed.

**Hanging-Basket Type.** Lovely, large, pendulous double flowers for pots, window-boxes; and hanging-baskets. Choose from the following colors: Rose, Salmon, Scarlet, Yellow, and All-Colors Mixed.

**Prices of All Colors and Varieties of Tuberous Begonias: Large Tubers** (1½ to 2 inches in diameter; domestic-grown, by Vetterle at Capitola), **each 25c; dozen. \$2.75.**



CAMELLIA-FLOWERED BEGONIA



FANCY-LEAVED CALADIUMS



LILIUM SPECIOSUM RUBRUM



MONTBRETIA



TRANSVAAL DAISIES



CYMBIDIUM ORCHIDS

## CYMBIDIUMS

Cymbidiums are the lovely, large-flowered corsage orchids which may be grown out-of-doors in California. Leave them in the pots and plunge in the ground in filtered sunlight. Individual flowers last for many weeks, and are produced in giant, many-flowered sprays. Potted plants, in bud and ready to bloom, many modern varieties to choose from, **\$7.50 to \$15.00**, depending on size of plant.



# BETTER GARDENS PRESENTS

## *The Best New Flowers for Your 1952 Garden*



THE NEW COSMOS FIESTA—1952 A.A.S. WINNER

**ALYSSUM, Tetra Snowdrift.** Masses of large snow-white blooms on husky, stiff stems, resembling giant hyacinth-flowered candytuft, but more uniform in height, and better for cutting as well as a perfect one-foot border plant. **Pkt. 25c.**

**CELOSIA, Giant Pampas Plume.** Huge silky plumes in a mixture of the heretofore scarce colors of bronze, copper, gold, and sunset shades, with a few reds. Thriving on hot weather, it is extremely easy to grow, for beds or cutting. **Pkt. 15c.**

**COSMOS, Fiesta.** Top winner of a Silver Medal in the 1952 All America Selections. Gay scarlet flowers, striped with gold, freely produced, early and long, on compact 2½-foot plants. The semi-double ruffled blooms are borne like tropical birds amidst lacy foliage, and bring a great new color-combination to Cosmos and to your garden. **Pkt. 25c.**

**MARIGOLD, Glitters.** A.A.S. Winner, 1951. Fluffy, chrysanthemum-like, canary-yellow, 3-inch flowers on strong stems, freely produced all summer on erect 3-foot bushes. **Pkt. 15c.**

**MARIGOLD, Happiness.** A dwarf (18-inch) 'mum'-flowered African Marigold, Happiness is unusually early, and so free-blooming that the low bushes resemble mounds of golden-yellow 3-inch balls. **Pkt. 25c.**

**MARIGOLD, Spanish Flag Mixed.** A beautiful blend of only the modern dwarf single varieties, such as Naughty Marrietta, Sunny, Flash, etc.; prolific and trouble-free masses of the Spanish flag colors: red, yellow, and golden-bronze. **Pkt. 15c, 3 for 35c.**

**MORNING GLORY, Darling.** Rich wine-red flowers, with pure white throats which provide the contrast to make Darling a dazzling sight. Similar to, but much brighter than, Scarlett O'Hara. **Pkt. 15c.**

**PETUNIA, Fire Chief.** A.A.S. Winner, 1950. The first vivid coral-red Petunia, exceedingly free-flowering on dwarf, compact plants. Few flowers can equal the lasting show of Petunias, and no Petunia is more effective. **Pkt. 15c.**

**PHLOX, Globe Mixed.** 1952 A.A.S. Winner. A new habit in dwarf Phlox, the 6-inch plants forming perfect rounded mounds or globes literally covered with blooms. Beautiful in pots and in the garden. **Pkt. 25c.**

**SNAPDRAGON, Colossal Snaps Mixed.** Bred for florist use, this wonderful new mixture contains only pure pinks, yellows, orchid, crimson, orange, and white. The very large florets fill the exceedingly vigorous, erect 3-foot spikes. Hardy and sure to produce under even adverse conditions. **Pkt. 25c.**

**SNAPDRAGON, Tetra Separate Colors.** Vigorous, medium-height plants with sturdy stalks and closely-spaced large ruffled florets, the best Snapdragon for bedding, available this season in four separate colors (in addition to Mixed, at 15c pkt.): Apple Blossom Pink with white tube, Clear Rich Rose, Clear Yellow, and Orchid-Lavender. **Pkts. 25c each.**

**SCABIOSA, Coral Moon.** The long, wiry stems and large, ball-shaped flowers of broad frilled petals that made Blue Moon famous, but in the popular salmon-rose shades. Wonderful for cutting or bedding in summer sun. **Pkt. 15c.**

**TITHONIA, Torch.** A.A.S. Winner, 1951. This grand new "Mexican Sunflower" is in bloom from early August until frost, with large dazzling, glossy orange-scarlet cutflowers like single dahlias on waist-high plants. A great improvement on older varieties, which were too late and too tall for many gardens. **Pkt. 15c.**

**ZINNIA, Burpee Hybrids.** Very large flowers, with the fluffy but not twisted petals generally called cactus-flowered. In addition to the usual Zinnia colors there are many lovely new pastel shades and bicolors in the mixture. **Pkt. 25c.**

**ZINNIA, Floradale Scarlet.** Uniform and true deep scarlet flowers, nearly as large as the Dahlia-flowered Zinnias, but with the cactus-type petals of the Burpee Hybrid group. A distinct and fine new summer bedding and cutting flower. **Pkt. 25c.**

**ZINNIA, Peppermint Stick Mixed.** A brand-new, brilliantly-striped Cut-and-Come-Again Zinnia mixture, containing red and white, red and yellow, pink and white, orange and yellow, and purple and white perfectly double medium-large flowers freely produced all summer. **Pkt. 25c.**

**ZINNIA, Persian Carpet.** 1952 A.A.S. Winner. Like tiny Dahlias, each with its pointed petals tipped with a contrasting color, these perfect miniature bedding Zinnias begin blooming early, and form 1-foot mounds of brilliant color. The variegated flowers are freely produced on good stems for cutting, with dainty foliage (unlike most Zinnias), and fit into a modern room, or an old-fashioned bouquet, equally well. **Pkt. 25c.**

### MAIL ORDERS

Postage Prepaid on All Seed and Bulb Orders.

Quantity Prices: 50 bulbs of a single variety take the 100 rate; 6 take the dozen rate.

All Prices are subject to change without notice; better order early.



ZINNIA  
PERSIAN CARPET  
1952 All-America Winner